

Defending Cases in Today's Climate: What Are Jurors Thinking?

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Presentation Summary

1. Jury Pool Trends

- Attitudes toward corporate responsibility.
- Impact of social justice events.
- Desire to punish when punitive damages aren't requested.

2. Jury Selection Strategies

- Identify dangerous jurors, build rapport, introduce themes.
- Examine leadership potential.

3. Case Delivery Strategies

- Boil your story down to a few short points.
- Deliver your story frequently during trial.

4. Assessing Case Risk

- Case consultation & jury research (online & in-person).
- Work product should include strategic recommendations and case themes.